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19	THE UNITED STATES DISTRICT COURT			
	CENTRAL DISTRICT OF CALIFORNIA			
20	SOUTHERN DIVISION			
21	THE GOLD CODUMN FIRM IDEG			
	U.S. COMMODITY FUTURES)	Civil Action No:		
22	TRADING COMMISSION,	CIVII ACUOII NO.		
23	Plointiff)	SACV11-00643 JST (FMOx)		
	Plaintiff,)			
24	,	COMPLAINT FOR		
25	v.) COMPLAINT FOR INJUNCTIVE AND OTH			
	20/20 TRADING COMPANY, INC.,	EQUITABLE RELIEF AND		
26	ZUIZU IRADING COMITANT, INC.,			

1	BHARAT ADATIA, SHARIEF D.) PENALTIES UNDER		
2	McDOWELL, and TODD KREJCI,) THE COMMODITY EXCHANGE ACT		
3	Defendants.		
4			
5	I. <u>SUMMARY</u>		
6	1. From at least January 1, 2006 through October 2009, 20/20 Trading		
7	Company, Inc. ("20/20 Trading") through its officers, agents and other persons		
8	acting for them, including defendants Bharat Adatia ("Adatia"), and Sharief D.		
10	McDowell ("McDowell"), and from late 2009 to the present, 20/20 Precious		
11	Metals, Inc. ("20/20 Metals"), through its officers, agents and other persons acting		
12	for them, including defendants Adatia, McDowell, and Todd Krejci ("Krejci")		
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14	(collectively "Defendants"), have cheated and defrauded customers and		
15	prospective customers by lying about the likelihood of profiting, and concealing		
16	the near certainty of substantial losses, when investing with Defendants. In the		
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18	course of this scheme, Defendants have defrauded their customers of an amount of		
19	at least \$4 million.		
20	2. In furtherance of their fraud, Defendants 20/20 Trading, Adatia and		
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22	McDowell initially made false and misleading sales representations and failed to		
23	disclose material facts in the course of their solicitations of customers and		
24	prospective customers to trade options on commodity futures contracts		
25			
26	("commodity options"). When the National Futures Association ("NFA") began		

investigating customer complaints relating to 20/20 Trading, Adatia and McDowell stopped soliciting customers to invest in commodity options, and began fraudulently soliciting customers to purchase physical metals on a leveraged basis. Further, Defendants rapidly depleted the majority of customer funds received by Defendants by charging excessive commissions.

- 3. This fraud began at least as early as January 2006, when Adatia and McDowell, who were then the principals of 20/20 Trading, began to fraudulently solicit prospective customers by: (a) making false representations, including that a customer could realize large profits from trading commodity options with Defendants; and (b) omitting material information, including failing to disclose that over 98% of 20/20 Trading's customers lost nearly all of the money they invested.
- 4. After customers agreed to open accounts with 20/20 Trading, Adatia and McDowell then committed further fraud by recommending complex commodity option spreads to their customers that were either guaranteed to result in a loss for the customer or highly unlikely to generate any profit. Instead, these option spreads generated large commissions for Defendants. Moreover, Adatia failed to diligently supervise McDowell in her solicitations and other communications with customers.

- Adatia closed 20/20 Trading in October 2009, shortly after he learned that NFA was investigating the firm and its principals for possible violations of NFA rules.
- 6. After 20/20 Trading ceased operations in October 2009, Adatia and McDowell merely stopped recommending customers purchase options, and instead began recommending customers purchase physical metals on a leveraged basis. In or about late 2009, Adatia caused 20/20 Metals to be formed, with himself as the sole officer and director. At about the same time, McDowell, joined shortly thereafter by Krejci, and under the supervision of Adatia, began to solicit prospective customers to purchase physical metals on a leveraged basis with 20/20 Metals.
- 7. In their solicitations and in trade confirmations and other documents sent to customers, 20/20 Metals, Adatia, McDowell, and Krejci fraudulently misrepresent that: (a) 20/20 Metals purchases physical metals, including, gold, silver, platinum, palladium and copper, for its customers; (b) customers receive title to those metals; (c) 20/20 Metals will arrange financing for up to 75% of the purchase price of the metals; (d) 20/20 Metals ensures that its customers' physical metals are stored in a secure depository; and (e) the customer incurs interest, storage fees and other charges in connection with this purchase of physical metals.

8. In fact, 20/20 Metals does not purchase physical metals, pass title to physical metal to any customer, obtain any financing for its customers, or arrange for the storage of metals. Instead, after taking out hefty commissions, 20/20 Metals pools the funds it receives from its customers and uses the funds to enter into transactions with a third party in an account in the name of 20/20 Metals. These transactions have the same basic terms as those 20/20 Metals enters into with its customers, with a down payment of 25%, and financing allegedly arranged by the third party.

- Further, 20/20 Metals' offer and sale of palladium and copper to customers on a leveraged basis is unlawful.
- Defendants have engaged, are engaging, or are about to engage in conduct in violation of the Commodity Exchange Act (the "Act"), 7 U.S.C. §§ 1 *et seq*. (2006), the Act, as amended by the Food, Conservation and Energy Act of 2008, Pub. L. No. 110-246, Title XIII (the CFTC Reauthorization Act of 2008 ("CRA")), §§ 13101-13204, 122 Stat. 1651 (enacted June 18, 2008), the Act, as amended by the Dodd-Frank Wall Street Reform and Consumer Protection Act of 2010, Pub. L. No. 111-203, Title VII (the Wall Street Transparency and Accountability Act of 2010 ("WSTAA")), §§ 701-774, 124 Stat. 1376 (enacted July 21, 2010), and the Commission Regulations ("Regulations") promulgated thereunder, 17 C.F.R.

§§ 1.1 et seq. (2010). Specifically, 20/20 Trading, Adatia and McDowell have violated Sections 4c(b) of the Act, 7 U.S.C. §§ 6c(b) (2006), and Regulation 33.10, 17 C.F.R. § 33.10 (2010). 20/20 Metals, Adatia, McDowell and Krejci have violated and continue to violate Sections 19(a) and (b) and Regulation 31.3. Finally, 20/20 Trading and Adatia failed to diligently supervise McDowell in her solicitations and other communications with customers of 20/20 Trading in violation of Regulation 166.3.

11. Accordingly, pursuant to Section 6c of the Act, 7 U.S.C. § 13a-1 (2006), the Commission brings this action to enjoin Defendants' unlawful acts and practices, and to compel their compliance with the Act and the Regulations promulgated thereunder. In addition, the Commission seeks civil monetary penalties and remedial equitable relief including, but not limited to, restitution, disgorgement, pre-judgment and post-judgment interest, appointment of a receiver, and such other relief as this Court may deem just and proper.

II. JURISDICTION AND VENUE

12. The Court has jurisdiction over this action pursuant to Section 6c of the Act, as amended, to be codified at 7 U.S.C. § 13a-1, which provides that, whenever it shall appear to the Commission that any person has engaged, is engaging, or is about to engage in any act or practice that constitutes a violation of any provision of the Act or any rule, regulation, or order promulgated thereunder,

the Commission may bring an action against such person to enjoin such practice or to enforce compliance with the Act.

- 13. Venue properly lies with this Court pursuant to Section 6c(e) of the Act, as amended, to be codified at 7 U.S.C. § 13a-1(e), because Defendants are found in, inhabit, or transact business in this District, and the acts and practices in violation of the Act occurred, are occurring, or are about to occur within this District, among other places.
- 14. Unless restrained and enjoined by this Court, Defendants are likely to engage in the acts and practices alleged in this Complaint or in similar acts and practiced, as described more fully below.

III. THE PARTIES

- 15. The <u>U.S. Commodity Futures Trading Commission</u> (the "Commission") is an independent federal regulatory agency charged by Congress with the responsibility for administering and enforcing the provisions of the Act, as amended by the CRA and the WSTAA, to be codified at 7 U.S.C. §§ 1 *et seq.*, and the Commission Regulations ("Regulations") promulgated thereunder, 17 C.F.R. §§ 1.1 *et seq.* (2010).
- 20/20 Trading Company, Inc. is a Nevada corporation that had its principal place of business in Laguna Niguel, California. 20/20 Trading first

registered with the Commission as an introducing broker ("IB") in 1999. 20/20 Trading ceased doing business in or about October 2009.

- 17. 20/20 Precious Metals, Inc. is a Nevada corporation that has its principal place of business in Laguna Niguel, California. 20/20 Metals has never been registered with the Commission in any capacity.
- 18. Bharat Adatia, also known as "Brad" Adatia, resides in San Juan Capistrano, California. Adatia registered with the Commission as an associated person ("AP") of 20/20 Trading in May 1999 and listed as a principal of 20/20 Trading in October 2000, and remained continuously registered as an AP and listed as a principal until October 2009. Adatia is the president and director of 20/20 Trading and holds a 10% or more financial interest in the firm. Adatia is also the president and director of 20/20 Metals. Adatia was previously registered with the Commission in various capacities with five different firms from 1996 through 2001.
- 19. Sharief D. McDowell, also known as "Sherice" McDowell, resides in Loma Linda, California. McDowell registered with the Commission as an AP of 20/20 Trading in December 1999 and was listed as a principal of 20/20 Trading in August 2004. She withdrew that registration in October 2009 and is currently working as a salesperson for 20/20 Metals. McDowell was previously registered as an AP of another firm in 1999.

20. <u>Todd Krejci</u> resides in Trabuco Canyon, California. Krejci is not currently registered with the Commission, but was previously registered in various capacities with six different firms between 1995 and 2010. Krejci is currently working as a salesperson for 20/20 Metals.

IV. STATUTORY BACKGROUND AND REGULATIONS

- 21. Section 4c(b) of the Act, 7 U.S.C. § 6c(b), makes it unlawful for any person to offer to enter into, enter into or confirm the execution of, any transaction involving any commodity regulated under the Act which is of the character of, or is commonly known to the trade as, an "option," "privilege," "indemnity," bid," "offer," "put," "call," "advance guaranty," or "decline guaranty," contrary to any rule, regulation, or order of the Commission prohibiting any such transaction or allowing any such transaction under such terms and conditions as the Commission shall prescribe.
- 22. Section 1a(23) of the Act, 7 U.S.C. § 1a(23), provides that the term "introducing broker" means any person (except an individual who elects to be and is registered as an associated person of a futures commission merchant) engaged in soliciting or accepting orders for the purchase or sale of any commodity for future delivery on or subject to the rules of any contract market or derivatives transaction execution facility who does not accept any money, securities, or property (or

extend credit in lieu thereof) to margin, guarantee, or secure any trades or contracts that result or may result therefrom.

- 23. Regulation 33.10, 17 C.F.R. § 33.10, makes it unlawful for any person directly or indirectly—
 - (a) To cheat or defraud or attempt to cheat or defraud any other person;
 - (b) To make or cause to be made to any other person any false report or statement thereof or cause to be entered for any person any false record thereof;
 - (c) To deceive or attempt to deceive any other person by any means whatsoever in or in connection with an offer to enter into, the entry into, the confirmation of the execution of, or the maintenance of, any commodity option transaction.
- 24. Regulation 166.3, 17 C.F.R. § 166.3, provides that each Commission registrant, except an associated person who has no supervisory duties, must diligently supervise the handling by its partners, officers, employees and agents (or persons occupying a similar status or performing a similar function) of all commodity interest accounts carried, operated, advised or introduced by the registrant, and all other activities of its partners, officers, employees and agents (or persons occupying a similar status or performing a similar function) relating to its business as a Commission registrant.
- 25. Section 19(a) of the Act, 7 U.S.C. § 23(a), strictly prohibits the offering, entering into, or execution of transactions for the delivery of any

commodity pursuant to standardized contracts commonly known to the trade and/or marketed or managed in substantially the same manner as margin accounts, margin contracts, leverage accounts, or leverage contracts, except as authorized under subsection (b) of that Section.

- 26. Subsection (b) of Section 19, 7 U.S.C. § 23(b), in relevant part authorizes the offering, entering into, or execution of transactions only for the delivery of silver bullion, gold bullion, bulk silver coins, bulk gold coins, or platinum pursuant to the standardized contracts described in subsection (a), and then only if done so in compliance with the rules and regulations prescribed by the Commission. Subsection (b) does not authorize transactions for any other commodity in this manner, including transactions for palladium and copper.
- 27. Pursuant to subsection (b) of Section 19, in 1975, the Commission promulgated Commission Regulation 31.3 (now codified at 17 C.F.R. § 31.3), which makes it unlawful for any person, by use of the mails or any means or instrumentality of interstate commerce, directly or indirectly to: (a) employ any device, scheme, or artifice to defraud; (b) make any untrue statement of a material fact or omit a material fact necessary in order to make statements made not misleading; or (c) engage in any act, practice, or course of business that operates or would operate as a fraud or deceit upon any person "in, or in connection with (1) an offer to make or the making of, any transaction for the purchase, sale or

delivery of silver bullion, gold bullion, bulk silver coins, bulk gold coins, or any other commodity pursuant to a standardized contract commonly known to the trade as a margin account, margin contract, leverage account, or leverage contract, or pursuant to any contract, account, arrangement, scheme, or device that serves the same function or functions as such a standardized contract, or is marketed or managed in substantially the same manner as such a standardized contract, or (2) the maintenance or carrying of any such contract."

V. FACTS

- A. Options Fraud Through 20/20 Trading
- i. Fraudulent misrepresentations and omissions to prospective customers.
- 28. Beginning in at least January 2006 and continuing until 20/20 Trading ceased operations in or about October 2009 (the "options trading period"), McDowell, in her capacity as a principal and AP of 20/20 Trading and under the supervision of Adatia, solicited prospective customers by telephone to open commodity options trading accounts through 20/20 Trading.
- 29. McDowell's telephone sales calls to prospective customers included fraudulent and materially misleading sales solicitations. In particular, during some or all of these solicitations, McDowell knowingly misrepresented: (a) the likelihood that a 20/20 Trading customer would realize large profits from trading

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commodity options; (b) the risk involved in trading commodity options with 20/20 Trading; and (c) the poor performance record of 20/20 Trading's customers.

- Throughout the options trading period, McDowell misled prospective 30. customers about the likelihood of profiting through commodity options trading with 20/20 Trading, misrepresenting that her system would generate consistent profits and that customers would fare better with commodity options through 20/20 Trading than they would with other types of investments. McDowell told prospective customers that she was a successful trader and that her customers were making money.
- These statements were fraudulent because McDowell knew or acted in 31. reckless disregard of the fact that nearly all of 20/20 Trading's customers suffered losses in their accounts and that the trades she recommended to her customers were highly unlikely to, and did not, generate profits for her customers. McDowell further knew or acted in reckless disregard of the fact that a large proportion of her customers' funds were siphoned away by the commissions that 20/20 Trading charged and, therefore, customers would not fare better with commodity options than they would with other types of investments. McDowell's statement that her customers were making money was also fraudulent.
- Throughout the options trading period, McDowell also failed to 32. disclose adequately to prospective 20/20 Trading customers the risks of loss that

are inherent in trading commodity options. Although customers were provided with written risk disclosures at the time they opened their accounts, those disclosures were undermined by 20/20 Trading's oral misrepresentations regarding the likelihood of profit. McDowell falsely conveyed that, although losses experienced in trading commodity options were theoretically possible, trading with 20/20 Trading would be highly profitable and virtually risk-free. She repeatedly told prospective customers that commodity options trading was a good way to "grow" the funds in their IRA accounts. She also told prospective customers that the risk disclosures were mere formalities, and she assured them that the commodity options spreads that she recommended were no more risky that investments in stocks or mutual funds.

- 33. These and other similar statements were fraudulent because McDowell knew that options trading through 20/20 Trading involved a very high degree of risk and that by following her recommendations, customers were very unlikely to make money. McDowell knew that nearly all of 20/20 Trading's customers lost money, with most of them losing most or all of the funds that they deposited in their accounts.
- 34. McDowell also fraudulently misrepresented the likelihood of being subject to margin calls as sellers of option contracts, telling some prospective customers that they would never get margin calls, and failing to disclose to others

that the trades she recommended would leave them exposed to massive margin calls if the market moved against them.

- 35. When making these statements, McDowell knew or recklessly disregarded the fact that the sellers of commodity option contracts can be subject to margin calls, which can significantly increase the monetary risk of such trades, and that her customers had, in fact, been subject to margin calls.
- ii. Fraudulent misrepresentations and omissions to customers.
- 36. As an IB, 20/20 Trading assisted its customers in establishing accounts with a futures commission merchant ("FCM"). 20/20 Trading then acted as an intermediary, placing trades in the FCM accounts on behalf of its customers and earning commissions for each trade placed in those accounts.
- Trading were non-discretionary, most of 20/20 Trading's customers relied exclusively on the trading recommendations offered to them by 20/20 Trading and did not develop independent trading strategies. Both Adatia and McDowell were involved in developing trades, with McDowell generally communicating the trade recommendations to customers. McDowell actively discouraged customers from conducting independent research into commodity options and she knew that most of 20/20 Trading's customers relied on her trading recommendations.

- 38. Once customers opened accounts through 20/20 Trading, McDowell routinely recommended that they purchase complex commodity option spreads that she designed in consultation with Adatia. Adatia knew that most of their customers relied on McDowell's trade recommendations.
- 39. The option spreads recommended by 20/20 Trading frequently provided customers with little or no chance of generating profits, but generated large commissions for 20/20 Trading, Adatia, and McDowell. McDowell did not disclose these facts to the customers when she recommended these trades.
- 40. For example, McDowell recommended that several customers purchase "Iron Condor" commodity option spreads, an esoteric trading strategy that involves placing four different, simultaneous trades in the same commodity. In most instances, the customers who made these trades would have fared better financially by entering a conventional two-trade commodity options spread. Entering into four trades served only to increase the commissions for 20/20 Trading, Adatia, and McDowell, who received a separate commission for each trade their customers made.
- 41. At other times, McDowell recommended granting commodity options spreads that were automatically losing trades because the commissions and fees charged by 20/20 Trading exceeded the premiums collected by the customer.

 McDowell recommended other trades in which the commissions and fees were so

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25 26 high relative to the premiums collected that the customers would have needed to earn returns on their investments in excess of 30 - 50% just to break even. McDowell never disclosed these facts to customers when she recommended these trades.

- McDowell also routinely recommended trades that quickly invested 42. most or all of the funds that customers had deposited into their accounts, sometimes depleting accounts within hours after they were opened, and often disregarding explicit customer instructions. Because the customers relied solely on McDowell's trading recommendations, and because of the complex nature of commodity options trading, customers often did not realize that their instructions had been ignored until after the trades had been placed and their accounts were depleted.
- 20/20 Trading customers lost in excess of \$3.8 million from 2006 43. through 2009. Approximately 63% of those losses were the result of 20/20 Trading's commissions. Nearly 50% of 20/20 Trading's customers used IRA funds to open their accounts, and those accounts sustained losses of over \$1.9 million from 2006 through 2009.
- Adatia hired McDowell, ensured that she received her commissions, 44. and supervised her. Adatia also reviewed trade tickets, daily statements and/or equity runs for all 20/20 Trading customers. In that capacity, Adatia knew or acted

in reckless disregard of instances in which recommended commodity option spreads made no financial sense for the customer because the commissions and fees exceeded the maximum possible monetary gains. Adatia did nothing to stop McDowell from making such trading recommendations.

45. Adatia closed 20/20 Trading in October 2009, shortly after he became aware that the NFA was investigating 20/20 Trading and its principals for possible violations of NFA rules.

B. Metals Fraud Through 20/20 Metals

- 46. Shortly after 20/20 Trading shut down, Adatia established 20/20 Metals as a business that offered, entered into, and confirmed transactions with customers for the purchase, sale, or delivery of gold, silver, platinum and palladium bullion, as well as copper. Most of 20/20 Metals' customers elect to purchase metals on a leveraged basis, meaning that they do not take delivery of the metals, but use the transactions to speculate on the price of the metals. Adatia is the sole officer and director of 20/20 Metals, and he supervises its employees.
- 47. 20/20 Metals claims to offer its customers investments in actual physical metals based upon the recommendations of what it touts as its highly qualified staff of experts. In fact, 20/20 Metals makes fraudulent and materially misleading representations to customers and prospective customers about nearly every aspect of the investments it purports to offer.

What 20/20 Metals Tells its Customers

- 48. 20/20 Metals solicits customers through its website, www.20-20preciousmetals.com, which describes 20/20 Metals as "offer[ing] a team of seasoned professionals" who have "years of experience in the field." The website promises: "Our experience tells us that now is the perfect time to invest in bullion," and, "This is as solid as you're going to get in terms of investment. This is not the high-yield-yet-high-risk stock market."
- 49. The 20/20 Metals website claims that its customers can purchase bullion outright and either take delivery of the metals or rely on 20/20 Metals and its "experts who understand the specifics of storing metal bullion" for storage services—"We know how to keep your bullion safe and sound." The website also mentions that possibility of a customer financing a metals purchase.
- 50. Using leads generated from the 20/20 Metals website, as well as from advertisements placed on third-party websites, McDowell began to make telephone calls to prospective customers in late 2009 or early 2010, soliciting investments with 20/20 Metals. Shortly thereafter, Krejci also began to solicit investments with 20/20 Metals. Adatia supervises both McDowell and Krejci.
- 51. In their telephone solicitations, McDowell and Krejci tell prospective customers that: (a) 20/20 Metals purchases physical metals, including, gold, silver, platinum, palladium and copper, for its customers; (b) customers receive title to

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those metals; (c) 20/20 Metals will arrange financing for up to 75% of the purchase price of the metals; (d) 20/20 Metals ensures that its customers' physical metals are stored in a secure depository; and (e) the customer incurs interest, storage fees and other charges in connection with this purchase of physical metals.

- 52. Once a customer opens an account and authorizes 20/20 Metals to purchase physical metals, 20/20 Metals sends the customer two documents via email: a "Trade Confirmation" and a "Transfer of Commodity."
- 53. The "Trade Confirmation" states that the customer has "purchased" a specific quantity of a particular metal. It lists the amount of customer funds applied toward the trade, along with total "purchase price," which indicates the total value of the metals purportedly being purchased, and the leveraged portion of that value. The Trade Confirmation informs the customer of the "Approx Interest Charge" and "Approx Service Fee" the customer will be charged each month. The "Approx Interest Charge" is calculated based on the amount that the customer has purportedly financed, at an annual interest rate of 9.5%. The "Service Fee" includes charges for storing and insuring metals at a depository.
- 54. The Trade Confirmation also contains information about the commission charged to the customer. McDowell and Krejci each determine their own commission rate; McDowell always charges 15%, while Krejci has charged commissions ranging from 3% to 15%. This percentage, however, is based on the

total value of the physical metal purportedly purchased on behalf of customers, meaning that 20/20 Metals routinely takes commissions of more than one-third of the funds actually deposited by its customers.

55. The "Transfer of Commodity" states that a particular amount of metal (corresponding to the amount listed on the "Trade Confirmation") has been "received into [the customer's] account." The "Transfer of Commodity" further states:

20/20 Precious Metals, Inc. (TTPM) hereby confirms that a depository ("Custodian") . . . has received custody of the goods and/or warehouse receipts therefore ("commodities") identified above and to which you hold title.

. What 20/20 Metals Actually Does

- 56. When a customer sends 20/20 Metals funds to purchase physical metals, 20/20 Metals wires those funds to a third party, Hunter Wise Commodities, LLC ("HWC") and uses them to enter into leveraged transactions in the name of 20/20 Metals. 20/20 Metals then generates the Trade Confirmation and Transfer of Commodity and sends them to the customer by email.
- 57. Interest on the financed portion of the transaction accrues monthly and is subtracted from the customer's account equity. When a customer's equity falls below a certain predetermined level, 20/20 Metals will make an "equity call" and require that customers either submit additional funds or "sell" the metals they purportedly purchased.

iii. 20/20 Metals Fraud

- 58. Much of the information conveyed to customers by 20/20 Metals in its website, sales solicitations, and documents is false, misleading and fraudulent.
- 59. For example, 20/20's website claim that it has "seasoned professionals" with "years of experience" is fraudulent and materially misleading, given that none of 20/20 Metals' employees or its principal had prior experience in the field of physical metals before 20/20 Metals began operating.
- 60. Additionally, 20/20 Metals misrepresents how customer funds are being used. Specifically, 20/20 Metals misrepresents that it purchases physical metals, that title has passed to the customer, and that the metal is stored in a secure depository. Since 20/20 Metals only has an account with HWC in which it enters into leveraged transactions in its own name, not the name of the customer, the customer has no right to any metals and title to any metals that might be purchased does not pass to the customer.
- 61. At no time does 20/20 Metals actually arrange for or obtain financing for the leveraged portion of its customers' purchases. Instead, 20/20 Metals' customers are simply told that a loan has been made to them, and the loan is the difference between the total value of the metals they purchased and the funds they have deposited with 20/20 Metals (minus commissions). Since there is no loan, all the interest 20/20 Metals charges to customers is fraudulent for two reasons. First,

the interest charges are misleading because they suggest that a loan has been disbursed when no such loan has occurred. Second, the interest charges are fraudulent because they are simply a vehicle to misappropriate customer funds.

- 62. At no time does 20/20 Metals store physical metal bullion, nor does it have an account with any depository or place any metals in any such depository.

 Thus, 20/20 Metals' claims that it "works with experts" and "know[s] how to keep your bullion safe and sound" are fraudulent and materially misleading. The storage fees it charges its customers for nonexistent metals are also fraudulent and materially misleading.
- 63. In summary, 20/20 Metals does not purchase any physical metals for its customers, arrange any financing for the leveraged portions of metals purchases, or store any physical metals for its customers. Instead, it fraudulently misrepresents to customers that they have purchased physical metals and obtained title to such metals, charges them interest on nonexistent loans, and charges them fees to store nonexistent metals.
- 64. Adatia, McDowell and Krejci knew or acted in reckless disregard of the facts set forth in paragraphs 48 through 63 above, but they have failed to disclose this information to prospective and actual customers.

65. Since 20/20 Metals' inception in late 2009, its customers have deposited over \$1 million and 20/20 Metals has taken commissions of more than \$400,000.

VI. <u>VIOLATIONS OF THE COMMODITY EXCHANGE ACT</u> COUNT ONE

COMMODITY OPTIONS FRAUD (7 U.S.C. § 6c(b) AND 17 C.F.R. § 33.10) (Against 20/20 Trading, Adatia and McDowell)

- 66. Paragraphs 1 through __ are realleged and incorporated herein.
- 67. Section 4c(b) of the Act, 7 U.S.C. § 6c(b), provides that no person shall engage in any commodity option transaction regulated under the Act contrary to any rule, regulation, or order of the Commission. Furthermore, Section 33.10 of the Regulations, 17 C.F.R § 33.10, makes it unlawful for any person, directly or indirectly, to cheat or defraud or attempt to cheat of defraud any other person, or to deceive or attempt to deceive any other person by any means whatsoever, in or in connection with an offer to enter into, the entry into, the confirmation of the execution of, or the maintenance of, any commodity option transaction.
- 68. From at least January 2006 through October 2009, 20/20 Trading through its agents Adatia and McDowell, and Adatia, and McDowell, violated Section 4c(b) of the Act, 7 U.S.C. § 6c(b), and Regulation 33.10, 17 C.F.R. § 33.10, by making false representations of material fact and by failing to disclose

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25 26 material facts when soliciting customers to invest in commodity options through 20/20 Trading by, among other things, falsely representing the profit potential of trading commodity options and falsely representing the risks associated with trading commodity options.

- 20/20 Trading through its agents Adatia and McDowell, and Adatia, 69. and McDowell also violated Section 4c(b) of the Act, 7 U.S.C. § 6c(b), and Regulation 33.10, 17 C.F.R. § 33.10, by failing to disclose to customers that certain commodity options trades that they recommended were certain to generate large commissions for 20/20 Trading, Adatia, and McDowell, but they gave customers little or no chance of generating profits.
- 20/20 Trading through its agents Adatia and McDowell, and Adatia 70. and McDowell engaged in the acts and practices described above willfully, knowingly, or with reckless disregard for the truth.
- Adatia and McDowell were acting as agents of 20/20 Trading when 71. they engaged in the acts alleged herein. Therefore, 20/20 Trading is liable for the acts constituting their violations of Section 4c(b) of the Act, 7 U.S.C. § 6c(b), and Regulation 33.10, pursuant to Section 2(a)(1)(B) of the Act, 7 U.S.C. § 2(a)(1)(B), and Regulation 1.2, 17 C.F.R. § 1.2.
- Adatia controlled 20/20 Trading and did not act in good faith or 72. knowingly induced, directly or indirectly, the acts constituting 20/20 Trading's

violations alleged in this count. Therefore, Adatia is liable for 20/20 Trading's violations of Section 4c(b) of the Act, 7 U.S.C. § 6c(b), and Regulation 33.10, 17 C.F.R. § 33.10, as a controlling person pursuant to Section 13(b) of the Act, 7 U.S.C. § 13c(b).

73. Each false, deceptive, or misleading representation of material fact and each failure to disclose material facts, including, but not limited to, those specifically alleged herein, is alleged as a separate and distinct violation of Section 4c(b) of the Act, 7 U.S.C. § 6c(b), and Regulation 33.10, 17 C.F.R. § 33.10.

COUNT TWO

FAILURE TO SUPERVISE (17 C.F.R. § 166.3) (Against 20/20 Trading and Adatia)

- 74. Paragraphs 1 through are realleged and incorporated herein.
- 75. Section 166.3 of the Commission's Regulations, 17 C.F.R. § 166.3, requires, inter alia, that every Commission registrant (except employees who have no supervisory duties) diligently supervise the handling of all commodity interest accounts carried, operated, advised or introduced by the registrant and all other activities of its partners, officers, employees and agents relating to its business as a Commission registrant.
- 76. From at least January 2006 through October 2009, 20/20 Trading violated Regulation 166.3, 17 C.F.R. § 166.3, by failing to maintain an adequate supervisory system to detect and prevent fraudulent conduct by its employees, or to

diligently supervise its employees, as evidenced by the fact that 20/20 Trading entrusted the supervision of its sales force to Adatia, who not only allowed but participated in the fraudulent conduct described herein.

- 77. Since at least January 2006, Adatia violated Regulation 166.3,17 C.F.R. § 166.3, by failing to diligently supervise employees of 20/20 Trading.
- 78. Each act of failing to diligently supervise, including, but not limited to, those specifically alleged herein, is alleged as a separate and distinct violation of Regulation 166.3, 17 C.F.R. § 166.3.

COUNT THREE

FRAUD IN CONNECTION WITH CERTAIN LEVERAGE TRANSACTIONS (7 U.S.C. § 23 and 17 C.F.R. § 31.3) (Against 20/20 Metals, Adatia, McDowell, and Krejci)

- 79. Paragraphs 1 through ____ are realleged and incorporated herein.
- 80. Section 19 of the Act, 7 U.S.C. § 23 (2006), and Commission

 Regulation 31.3, 17 C.F.R. § 31.3 (2010), prohibit the use of the mails or other

 means or instrumentalities of interstate commerce, directly or indirectly: (a) to

 employ a device, scheme, or artifice to defraud customers; (b) to make untrue

 statements of material fact or omit to state a material fact necessary in order to

 make statements made, in the light of the circumstances under which they were

 made, not misleading; and (c) to engage in any act, practice, or course of business

 which operate as a fraud or deceit upon any person, in, or in connection with (1) an

offer to make or the making of, any transaction for the purchase, sale or delivery of silver bullion, gold bullion, bulk silver coins, bulk gold coins, or any other commodity pursuant to a standardized contract commonly known to the trade as a margin account, margin contract, leverage account, or leverage contract, or pursuant to any contract, account, arrangement, scheme, or device that serves the same function or functions as such a standardized contract, or is marketed or managed in substantially the same manner as such a standardized contract, or (2) the maintenance or carrying of any such contract.

- Agents Adatia, McDowell and Krejci, and Adatia, McDowell, and Krejci have violated, and are continuing to violate, Section 19 of the Act, 7 U.S.C. § 23, and Regulation 31.3, 17 C.F.R. § 31.3, by fraudulently misrepresenting to prospective and actual customers that: (a) 20/20 Metals actually purchases physical metals, including, gold, silver, platinum, palladium and copper, on behalf of its customers; (b) 20/20 Metals arranges financing for customers who enter transactions to purchase metals on a leveraged basis; (c) customers' physical metals are stored in a secure depository; and (d) interest accrues on the financing purportedly arranged.
- 82. 20/20 Metals through its Agents Adatia, McDowell and Krejci, and Adatia, McDowell, and Krejci engaged in the acts and practices described above willfully, knowingly, or with reckless disregard for the truth.

- 83. Adatia, McDowell, and Krejci were acting as agents of 20/20 Metals when engaged in the acts alleged in this complaint. Therefore, 20/20 Metals, as their principal, is liable for their acts constituting violations of Section 19 and Regulation 31.3, pursuant to Section 2(a)(1)(B) of the Act, 7 U.S.C. § 2(a)(1)(B) (2006), and Regulation 1.2, 17 C.F.R. § 1.2 (2010).
- 84. Adatia controlled 20/20 Metals and did not act in good faith or knowingly induced, directly or indirectly, the acts constituting 20/20 Metals' violations alleged in this count. Adatia is therefore liable for 20/20 Metals' violations of Section 19 and Regulation 31.3 as a controlling person pursuant to Section 13(b) of the Act, 7 U.S.C. § 13c(b).
- 85. Each act of employing a device, scheme, or artifice to defraud; making misrepresentations or omitting material facts; or engaging in acts or practices that have defrauded or deceived customers in connection with transactions for the purchase, sale, or delivery of gold, silver, platinum, palladium or copper on a leveraged basis, including, but not limited to, those specifically alleged herein, is alleged as a separate and distinct violation of Section 19 of the Act, 7 U.S.C. § 23 (2006), and Regulation 31.3, 17 C.F.R. § 31.3.

COUNT FOUR

OFFERING, ENTERING INTO, OR CONFIRMING THE EXECUTION OF CERTAIN LEVERAGE TRANSACTIONS INVOLVING PALLADIUM AND COPPER

(7 U.S.C. § 23(a))

(Against 20/20 Metals, Adatia, McDowell, and Krejci)

- 86. Paragraphs 1 through ___ are realleged and incorporated herein.
- 87. From at least late 2009 through the present, 20/20 Metals through its agents, Adatia, McDowell and Krejci, and Adatia, McDowell and Krejci, have violated and continue to violate Section 19(a) of the Act, 7 U.S.C. § 23, by offering, entering into, and confirming the execution of transactions for the purchase, sale, or delivery of palladium and copper pursuant to standardized contracts commonly known to the trade and/or marketed or managed in substantially the same manner as margin accounts, margin contracts, leverage accounts, or leverage contracts contrary to the terms of Section 19(b)(1), 7 U.S.C. § 23(b)(1), which only authorizes persons to offer, enter into, or confirm the execution of such transactions for the purchase, sale, or delivery of "silver bullion, gold bullion, bulk silver coins, bulk gold coins, or platinum," but not palladium or copper.
- 88. Adatia, McDowell, and Krejci were acting as agents of 20/20 Metals when engaged in the acts alleged herein. Therefore, 20/20 Metals, as their principal, is liable for the acts constituting their violations of Section 19(a) of the

Act, 7 U.S.C. § 23(a), pursuant to Section 2(a)(1)(B) of the Act, 7 U.S.C. § 2(a)(1)(B), and Regulation 1.2, 17 C.F.R. § 1.2.

- 89. Adatia controlled 20/20 Metals and did not act in good faith or knowingly induced, directly or indirectly, the acts constituting 20/20 Metals' violations alleged in this count. Adatia is therefore liable for 20/20 Metals' violations of Section 19(a) as a controlling person pursuant to Section 13(b) of the Act, 7 U.S.C. § 13c(b).
- 90. Each act of offering, entering into, or confirming the execution of transactions for the purchase, sale, or delivery of palladium or copper pursuant to standardized contracts commonly known to the trade and/or marketed or managed in substantially the same manner as margin accounts, margin contracts, leverage accounts, or leverage contracts, including, but not limited to, those specifically alleged herein, is alleged as a separate and distinct violation of Section 19(a) of the Act, 7 U.S.C. § 23(a).

VII. RELIEF REQUESTED

WHEREFORE, the Commission respectfully requests that this Court, as authorized by Section 6c of the Act, 7 U.S.C. § 13a-1, and pursuant to its own equitable powers, enter:

- A. An order finding that Defendants 20/20 Trading, Adatia and McDowell have violated Section 4c(b) of the Act, 7 U.S.C. § 6c(b), and Regulation 33.10, 17 C.F.R. § 33.10;
- B. An order finding that Defendants 20/20 Trading and Adatia have violated Regulation 166.3, 17 C.F.R. § 166.3;
- C. An order finding that Defendants 20/20 Metals, Adatia, McDowell, and Krejci have violated Sections 19(a) and (b) of the Act, 7 U.S.C. § 23(a) and (b) and Regulation 31.3, 17 C.F.R. § 31.3;
- D. A statutory restraining order and order of preliminary injunction pursuant to Section 6c(a) of the Act, 7 U.S.C. § 13a-1(a), restraining Defendants and all persons acting in the capacity of Defendants' agents, servants, successors, employees, assigns and attorneys, and all persons acting in active concert or participation with Defendants who receive actual notice of such order by personal service or otherwise, from directly or indirectly:
 - destroying, mutilating, concealing, altering or disposing of any books and records, documents, correspondence, brochures, manuals, electronically stored data, tape records or other property of Defendants, wherever located, including all such records concerning Defendants' business operations;

- 2. refusing to permit authorized representatives of the Commission to inspect, when and as requested, any books and records, documents, correspondence, brochures, manuals, electronically stored data, tape records or other property of Defendants, wherever located, including all such records concerning Defendants' business operations; and
- 3. withdrawing, transferring, removing, dissipating, concealing or disposing of, in any manner, any funds, assets or other property, wherever situated, including, but not limited to, all funds, personal property, money or securities held in safes or safety deposit boxes and all funds on deposit in any financial institution, bank or savings and loan account held by, under the actual or constructive control of or in the name of 20/20 Trading, 20/20 Metals, Adatia, McDowell, and/or Krejci;
- E. An order directing that Defendants make an accounting to the Court of all of Defendants' assets and liabilities, together with all funds Defendants received from and paid to customers and other persons in connection with transactions for the purchase or sale of commodity options or of gold, silver, platinum, palladium and/or copper pursuant to standardized contracts commonly known to the trade and/or marketed or managed in substantially the same manner as margin accounts, margin contracts, leverage accounts, or leverage contracts, including the names, mailing addresses, email addresses and telephone numbers of any such persons

from whom they received such funds from January 1, 2006 to the date of such accounting, and all disbursements for any purpose whatsoever of funds received from customers, including salaries, commissions, fees, loans and other disbursements of money and property of any kind, from January 1, 2006 to and including the date of such accounting;

- F. An order requiring Defendants immediately to identify and provide an accounting for all assets and property that they currently maintain outside the United States, including, but not limited to, all funds on deposit in any financial institution, futures commission merchant, bank or savings and loan account held by, under the actual or constructive control of or in the name of Adatia, McDowell, Krejci, 20/20 Trading and/or 20/20 Metals, whether jointly or otherwise, and requiring them to repatriate all funds held in such accounts by paying them to the Registry of the Court, or as otherwise ordered by the Court, for further disposition in this case;
- G. Orders of preliminary and permanent injunction prohibiting

 Defendants and all persons acting in the capacity of their agents, servants,

 employees, successors, assigns and attorneys, and all persons insofar as they are

 acting in active concert or participation with Defendants who receive actual notice

 of such order by personal service or otherwise, from directly or indirectly:

- engaging in conduct in violation of Sections 4c(b) and 19(a) and
 of the Act, 7 U.S.C. §§ 6c(b) and 23, and Regulations 31.3, 33.10, and
 166.3, 17 C.F.R. §§ 31.3, 33.10 and 166.3;
- trading on or subject to the rules of any registered entity (as that term is defined in Section 1a(29) of the Act, as amended, to be codified at 7 U.S.C. § 1a(29));
- 3. entering into any transactions involving leverage (as described in Section 19 of the Act, 7 U.S.C. § 23, and Regulation 31.3, 17 C.F.R § 31.3) ("Section 19 contracts"), commodity futures, options on commodity futures, commodity options (as that term is defined in Commission Regulation 32.1(b)(1), 17 C.F.R. § 32.1(b)(1)) ("commodity options") and/or foreign currency (as described in Sections 2(c)(2)(B) and 2(c)(2)(C)(i) of the Act, as amended by the CRA, to be codified at 7 U.S.C. §§ 2(c)(2)(B) and 2(c)(2)(C)(i)) ("forex contracts") for any personal or proprietary account or for any account in which they have a direct or indirect interest;
- having any Section 19 contracts, commodity futures, options on commodity futures, commodity options and/or forex contracts traded on their behalf;
- controlling or directing the trading for or on behalf of any other
 person or entity, whether by power of attorney or otherwise, in any account

involving Section 19 contracts, commodity futures, options on commodity futures, commodity options and/or forex contracts;

- 6. soliciting, receiving or accepting any funds from any person for the purpose of purchasing or selling any Section 19 contracts, commodity futures, options on commodity futures, commodity options and/or forex contracts;
- 7. applying for registration or claiming exemption from registration with the Commission in any capacity, and engaging in any activity requiring such registration or exemption from registration with the Commission, except as provided for in Regulation 4.14(a)(9), 17 C.F.R. § 4.14(a)(9); and
- 8. acting as a principal (as that term is defined in Regulation 3.1(a), 17 C.F.R. § 3.1(a)), agent or any other officer or employee of any person registered, exempted from registration or required to be registered with the Commission, except as provided for in Regulation 4.14(a)(9), 17 C.F.R. § 4.14(a)(9);
- H. An order directing Defendants to disgorge, pursuant to such procedure as the Court may order, all benefits received, including, but not limited to, salaries, commissions, loans, fees, revenues, and trading profits derived, directly or indirectly, from the acts or practices which constitute violations of the Act or

Regulations, as described herein, including pre-judgment and post-judgment interest;

- I. An order directing Defendants and any successors thereof to rescind, pursuant to such procedures as the Court may order, all contracts and agreements, whether implied or express, entered into between Defendants and any of the customers whose funds were received by Defendants as a result of the acts and practices which constituted violations of the Act as described herein and an order requiring Defendants to restore to each customer the full amount of his or her original investment;
- J. An order directing Defendants to pay civil monetary penalties under Section 6c of the Act, 7 U.S.C. § 13a-1, to be assessed by the Court separately against each of them, in amounts not more than the greater of: (1) triple the monetary gain to Defendants for each violation of the Act; or (2) \$130,000 for each violation occurring from January 1, 2006 through October 22, 2008 and \$140,000 for each violation occurring after October 22, 2008;
- K. An order appointing a receiver with such authority as is necessary to administer the statutory restraining order and order of preliminary injunction;
- L. An order requiring Defendants to pay costs and fees as permitted by 28 U.S.C. §§ 1920 and 2412(a)(2); and

1	M. An order granting such further relief as the Court deems just and		
2	proper.	74: 3:	
3		Respectfully submitted,	
4		D. 80.	
5	Date: April 26, 2011	Jennifer E. Smiley	
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